

Subject: Trade-In Promotion on TallyGenicom 6600 Printers – Americas

To: All Americas Sales Representatives

From: Jin Ysu, Regional Category Manager - Americas

Printronix is announcing to our internal sales team a special Trade-In promotion to selected end-users to help accelerate deal decision making and increase ROI of qualified opportunities.

Please refer to Terms and Conditions for further details.

Trade-In Legacy Models	TG Model Purchased	Rebate Amount
IBM 5262, 6262, 4234, 4245, 6252, 3262, 5225, 6408, 6412, IBM 6400-XXX	6605	\$300
Printronix P5000, P5000 OEM branded, L150, P300, P600, MVP, P3XXX, P4XXX, P6000, P9012	6610	\$500
IBM 6500-v05/v5P, IBM 6500-v10/v1P, IBM 6500-v15, IBM 6500-v20	6615	\$600
HP LineJet printers: C3201A-D, C3202A-D, C3203A, C3204A-D, C3205A-D, C5640B-D	6620	\$750
TallyGenicom: 6306, 6312, T6212, T6215, T6218 and legacy TallyGenicom line matrix printers		

The following **Terms & Conditions** will apply to this promotion:

- The TallyGenicom 6600 Printer Trade-In program is effective from **December 17th 2011 through March 22nd, 2012**.
- The rebate is based on the TallyGenicom 6600 Printer model purchased. Printers must be purchased and shipped to the end-user from Printronix warehouse between **December 17th 2011 through March 22nd, 2012**.
- Customer must apply for the **Trade-In rebate** within 60 days from purchase date of new TallyGenicom 6600 Printer.
- The Trade-In program is valid in the continental United States and Canada. Not valid in Hawaii and Alaska.
- The Trade-In program cannot be used in conjunction with any other promotion, special discount or special pricing from Printronix.
- Printronix reserves the right to decline a request for printer pickup.



- What the customer must do to claim the Trade-In rebate:
 - Complete the Trade-In Certificate and W-9 forms
 - Provide a copy of invoice for new TallyGenicom 6600 Printer purchased
 - Provide digital pictures of serial plate:
 - one picture showing a clear and readable serial plate on the printer
 - one picture of same printer showing serial plate scratched out
 - Documents and pictures must be sent via email to:
Maria Carrillo at : mcarrillo@printronix.com.
- Printronix will mail the rebate check directly to the customer if program conditions are fulfilled.
- Click here to obtain a W9 form: <http://www.irs.gov/pub/irs-pdf/fw9.pdf>.
- Questions about the program, please contact Jin Ysu at : jysu@printronix.com.

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6600 Launch Special Promo
December 13, 2011

Date: _____

email to: Maria Carrillo at : mcarrillo@printronix.com

1. Trade in applies only to new printers purchased and shipped from Printronix warehouses between **December 17th, 2011 to March 22nd, 2012**
2. Trade-In Certificate must be submitted to Printronix within 60 days from time of shipment from Printronix warehouse
3. Trade-In program cannot be used in conjunction with any other special discount or special pricing from Printronix.
4. A copy of customer's printer invoice and W9 form must accompany completed certificate in order to process trade in request. To obtain a W9 form, go to: <http://www.irs.gov/pub/irs-pdf/fw9.pdf>

New 6600 Printer Purchase Information

New Printer Model #: _____ New Printer Serial #: _____

Reseller Purchased From: _____

Reseller's Sales Rep. Name: _____

End User Information

Company Name: _____

Contact Person: _____

Address: _____

City, State & Zip Code: _____

Phone #: _____ Fax #: _____

email: _____

Make check payable to: _____

FOR INTERNAL USE ONLY

RA #: _____ Sales Order #: _____

Date Sent: _____ Date Purchased: _____

Rebate Amount: _____ Date to Accounting: _____

