

Subject: Trade-In Promotion on P7000 Cartridge Ribbon Printers – Americas

To: All Americas Sales Representatives

From: Jin Ysu, Regional Category Manager - Americas

Printronix is announcing to our internal sales team a special Trade-In promotion to selected end-users to help accelerate deal decision making and increase ROI of qualified opportunities.

Please refer to Terms and Conditions for further details.

Trade-In Legacy Models	P7000 Cartridge Ribbon Printer Model Purchased	Rebate Amount
IBM 5262, 6262, 4234, 4245, 6252, 3262, 5225, 6408, 6412, IBM 6400-XXX	P7P05, P7C05, P7Z05	\$300
Printronix P5000, P5000 OEM branded, L150, P300, P600, MVP, P3XXX, P4XXX, P6000, P9012 IBM 6500-v05/v5P, IBM 6500-v10/v1P, IBM 6500-v15, IBM 6500-v20	P7P10, P7Z10, P7C10, P7PHD, P7CHD, P7ZHD	\$500
HP LineJet printers: C3201A-D, C3202A-D, C3203A, C3204A-D, C3205A-D, C5640B-D	P7P15, P7Z15, P7C15	\$600
TallyGenicom: 6306, 6312, T6212, T6215, T6218 and legacy TallyGenicom line matrix printers	P7S20	\$750

The following **Terms and Conditions** will apply to this promotion:

- The P7000 Cartridge Ribbon Printer Trade-In program is effective from **December 17th 2011 through March 22nd, 2012.**
- The rebate is based on the P7000 Cartridge Ribbon Printer model purchased. Printers must be purchased and shipped to the end-user from Printronix warehouse between **December 17th 2011 through March 22nd, 2012.**
- Customer must apply for the **Trade-In rebate** within 60 days from purchase date of new P7000 Cartridge Ribbon Printer.
- The Trade-In program is valid in the continental United States and Canada. Not valid in Hawaii and Alaska.
- The Trade-In program cannot be used in conjunction with any other promotion, special discount or special pricing from Printronix.
- Printronix reserves the right to decline a request for printer pickup.
- What customer must do to claim the Trade-In rebates:



**P7000 Cartridge Ribbon Printer
Trade-In Certificate**

Date: _____

email to: Maria Carrillo at : mcarrillo@printronix.com

1. Trade in applies only to new printers purchased and shipped from Printronix warehouses between **December 17th, 2011 to March 22nd, 2012**
2. Trade-In Certificate must be submitted to Printronix within 60 days from time of shipment from Printronix warehouses
3. Trade-In program cannot be used in conjunction with any other special discount or special pricing from Printronix.
4. A copy of customer's printer invoice and W9 form must accompany completed certificate in order to process trade in request. To obtain a W9 form, go to: <http://www.irs.gov/pub/irs-pdf/fw9.pdf>

Trade-In Information

Model #: _____ Old Serial #: _____

New P7000 Cartridge Ribbon Printer Purchase Information

New Printer Model #: _____ New Printer Serial #: _____

Reseller Purchased From: _____

Reseller's Sales Rep. Name: _____

End User Information

Company Name: _____

Contact Person: _____

Address: _____

City, State & Zip Code: _____

Phone #: _____ Fax #: _____

email: _____

Make check payable to: _____

FOR INTERNAL USE ONLY

RA #: _____ Sales Order #: _____

Date Sent: _____ Date Purchased: _____

Rebate Amount: _____ Date to Accounting: _____

